



Entrepreneurship Career Pathway (ENTRE)		
Recommended	Prerequisite	Concentrator
BF10 Principles of Business and Finance	ME11 Entrepreneurship I (Honors)	ME12 Entrepreneurship II (Honors)

## Principles of Business and Finance

*Prerequisite: None*

This course introduces students to topics related to business, finance, management, and marketing to cover business in the global economy, functions of business organization and management, marketing basics, and significance of business financial and risk management.

## Entrepreneurship I (Honors)

*Recommended Prerequisite: BF10 Principles of Business and Finance*

This honors-level course extends the standard course of study to a more challenging level for the student who is highly motivated, able to work independently, and has a history of high academic achievement. Honors credit will be awarded to students that successfully complete an Honors portfolio for the course that consists of college/career-themed projects and assessments. Students evaluate the concepts of going into business for themselves and working for or operating a small business. Emphasis is on the exploration of feasible ideas of products/services, research procedures, business financing, marketing strategies, and access to resources for starting a small business. Students develop components of a business plan and evaluate startup requirements. English language arts and social studies are reinforced.

## Entrepreneurship II (Honors)

*Prerequisite: ME11 Entrepreneurship I*

In this honors-level course students develop an understanding of pertinent decisions to be made after obtaining financing to open a small business. Students acquire an in-depth understanding of business regulations, risks, management, and marketing. Students develop a small-business management handbook. Students that successfully complete this course will earn Honors credit. English language arts and social studies are reinforced.